Example report with made-up contacts. Nothing here comes from a real portal.

Where duplicate candidates are coming from

Example Co (sample) · contacts created in the last 8 weeks · Matching rules v1 · read 2026-11-02 06:00 UTC

Your free diagnostic report is saved for 30 days. We permanently delete it after 2026-12-02, unless you delete it sooner.

Most new duplicate candidates have an associated source, the form “Webinar signup”: 8 new duplicate candidates in the last 8 weeks.

HubSpot didn’t report a total · 47 fetched · 47 evaluated · 16 possible duplicate groups found among evaluated records

5 source groups · 16 new duplicate candidates

Associated source: 12

Possible source: 0

More than one possible source: 0

Source unknown: 2

Not checked: 0

Not covered in this version: 2

Partly read: 0

Duplicate candidates aren’t confirmed duplicates. Check them in HubSpot before you merge.

Form “Webinar signup”

Associated source · 8 new duplicate candidates · Exposed by: Email address, Matched on Work email

Week of 2026-09-07: 1 · Week of 2026-09-21: 1 · Week of 2026-10-05: 1 · Week of 2026-10-12: 2 · Week of 2026-10-19: 1 · Week of 2026-10-26: 2

Next: Check whether “Webinar signup” is set to create a new contact when the email changes, or has a hidden email field.

Import “Trade show leads”

Associated source · 3 new duplicate candidates · Exposed by: Email address

Week of 2026-10-12: 3

Next: Review how “Trade show leads” matched existing contacts.

Unknown

Source unknown · 2 new duplicate candidates · Exposed by: Email address

Week of 2026-09-28: 1 · Week of 2026-10-19: 1

Next: Open the evidence to see what HubSpot shared.

“INTEGRATION”

Not covered in this version · 2 new duplicate candidates · Exposed by: Email address

Week of 2026-09-28: 1 · Week of 2026-10-19: 1

Next: Open the evidence to see what HubSpot shared.

Import “CRM migration batch”

Associated source · 1 new duplicate candidate · Exposed by: Email address

Week of 2026-10-05: 1

Next: Review how “CRM migration batch” matched existing contacts.

What this report can’t tell you

• Whether two contacts are the same person.

• Why a form or integration created a second contact.

• Anything HubSpot didn’t record.

Read-only. Crowdfile will not merge, delete, or modify contacts.